

ABERGAVENNY TOWN COUNCIL

PEOPLE AND COMMUNITIES COMMITTEE - 6TH APRIL 2022

PLATINUM JUBILEE PLANS

1 PURPOSE

- 1.1 To receive a report on the Town Council celebrations for 2nd – 5th June 2022.

2 BACKGROUND

- 2.1 The nationwide celebrations for the Platinum Jubilee will be Thursday 2nd to Sunday 5th June 2022, with formal proceedings starting at 2pm on Thursday 2nd June, and finishing on Sunday 5th June with a pageant in London.
- 2.2 Various community groups and organisations are hosting events across the bank holiday weekend to commemorate this historic event, and ATC will be participating with celebrations on the Thursday and Sunday.
- 2.3 The Y Fenni Business Club have requested the Big Jubilee Picnic be held on Saturday 4th June as the Steam Rally in Bailey Park means there is little footfall in the town on that day. Nationwide, The Big Jubilee Picnic is being held on Sunday 5th June 2022.

3 PROPOSAL

- 3.1 To collaborate with Y Fenni Business Club and participate in the High Street Safari Story celebrating the Platinum Jubilee from 30th April – 12th June 2022 – 7 Augmented Reality characters representing each of the 7 decades the Queen has been on the throne, can be downloaded around the Town via QR vinyls which will be placed at various points in businesses around town and in the Library. Total cost: £499. The Y Fenni Business Club have agreed to cover half of the cost for this Platinum Jubilee Promotion in conjunction with ATC to promote the town on the national High Street Safari Map, and to trial the technology with a view to utilising it again in future.
- 3.2 To recruit a Town Crier to 'perform' the Proclamation at 2pm on Thursday 2nd June 2022, to be accompanied by the Mayor and Mace Bearer and to have the proclamation read outside the Town Hall, on St Johns Square, and on Frogmore Street.
- 3.3 To recruit a choir to perform 'Life Lived With Grace' which has been written especially for the Platinum Jubilee at 9:35pm on Thursday 2nd June.
- 3.4 To recruit a Bugler/Cornet Player to perform 'Majesty', which has been written especially for the Platinum Jubilee Celebrations, at 9:40pm (awaiting further information from the Borough Band).
- 3.5 To participate in the Commonwealth Beacon Lighting, by lighting up the Town Hall and Clock Tower in red, white and blue at 9:45pm (collaboration with the Borough Theatre).
- 3.6 To host a Big Jubilee Party on Sunday 5th June 2022, 1pm – 4pm, with tables and chairs set up along Cross Street and inside the Market Hall, in conjunction with the Monmouthshire Markets team – various street food vendors will be set up around the Market Hall to provide access to food and drinks for those who don't bring along their own picnic. Volunteers will be required to assist with the collection and set up of the tables and chairs being hired from Abergavenny Leisure Centre for the event. Volunteers are also sought to act as street monitors to walk around collecting rubbish and clearing tables to enable other users to participate in the event. With regard to the Y Fenni

Business Club request to hold this on Saturday 4th June, it is felt, that to be in line with the events being held Nationally would be more impactful, enabling everyone across all parts of the community to come along and participate in the community picnic, rather than asking businesses to open that would not traditionally be there on a Sunday. It is not seen as an event to encourage shoppers to town, unless they are looking for food and drink to enjoy as part of the Big Jubilee Picnic. It is anticipated the people coming to the event that do not traditionally come in to town, would then be able to see how much Abergavenny has to offer, and plan to return again at a later date.

- 3.7 To organise entertainment on Cross Street &/or in the Market Hall: DJ Matt Lane for duration (£250), performance of the Jubilee Party Song by Bryn Yemm, Balloon Artist and Face Painting for three hours (£300), The Hollywells Acapella Group (2 x 20min sets £250). There will also be entertainment on St Johns Square which is being organised by the Kings Arms.

4. RECOMMENDATION

- 4.1 To approve plans and agree expenditure for the events across the Platinum Jubilee Weekend, as detailed in the action plan (appendix 1)