

Placemaking Plan

Abergavenny Town Council

Policy & Resources Committee

15 March 2023



What is placemaking?



Creu Lleoedd Cymru
Placemaking Wales

Llofnodydd y Siarter Charter Signatory

- “Working collaboratively... to comprehensively consider the future development of distinctive and vibrant places” – Design Commission for Wales
- Placemaking principles
 - People and community
 - Location
 - Movement
 - Mix of uses
 - Public realm
 - Identity



Placemaking Plans

- Holistic view of town centre (and wider town?)
- Distinctiveness
- Strengths, weaknesses, opportunities, challenges
- Projects:
 - Making the most of strengths and opportunities
 - Addressing weaknesses and challenges
 - **Not** just physical interventions



Placemaking Plans

- Collaborative process
- Developed in partnership – MCC, town council, others?
- Consultation – as wide as possible
- Issues and priorities



Placemaking Plans

- Vision – what does success look like?
- Action plan
 - What are we going to do to bring the vision about?
 - What are the priorities?



Placemaking Plans

- Establish a clear shared view of:
 - Where we're trying to get to
 - What's the best way to get there
- Agreeing priorities
- Measuring success
- Unlocking Welsh Government funding



Placemaking Grant

- Welsh Government funding for small town centre regeneration projects
- Wide range of project types – buildings, property, public realm, green infrastructure and others
- £1.1m allocated to Monmouthshire for 22/23 to 24/25
- Provisional allocation of £360,000 for Abergavenny:
 - Building grants programme?
 - Small public realm projects?
 - Others?



Next steps

- Placemaking Plan
- Placemaking Grant projects



Creu Lleoedd Cymru Placemaking Wales

Llofnodydd y Siarter

Charter Signatory

